

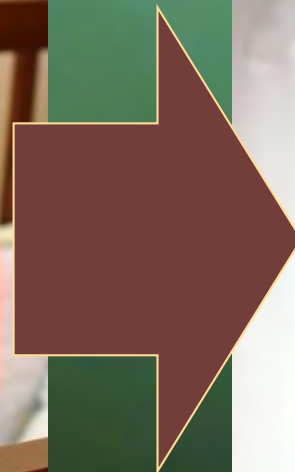
Introductions

A portrait of Billy Graham, an older man with white hair, wearing a dark suit, white shirt, and a blue patterned tie. He is smiling slightly and looking towards the camera. The background is dark and out of focus.

*Billy Graham began and ended his **ministry** well
How can you begin and end your **sermon** well?*

Conclusions

Introducing Your Sermon



The Two Minute Warning



"For the preacher, the two minute warning comes at the beginning of the game."

There are three types of preachers:



- Those to whom you **cannot** listen



- Those to whom you **can** listen



- Those to whom you **must** listen

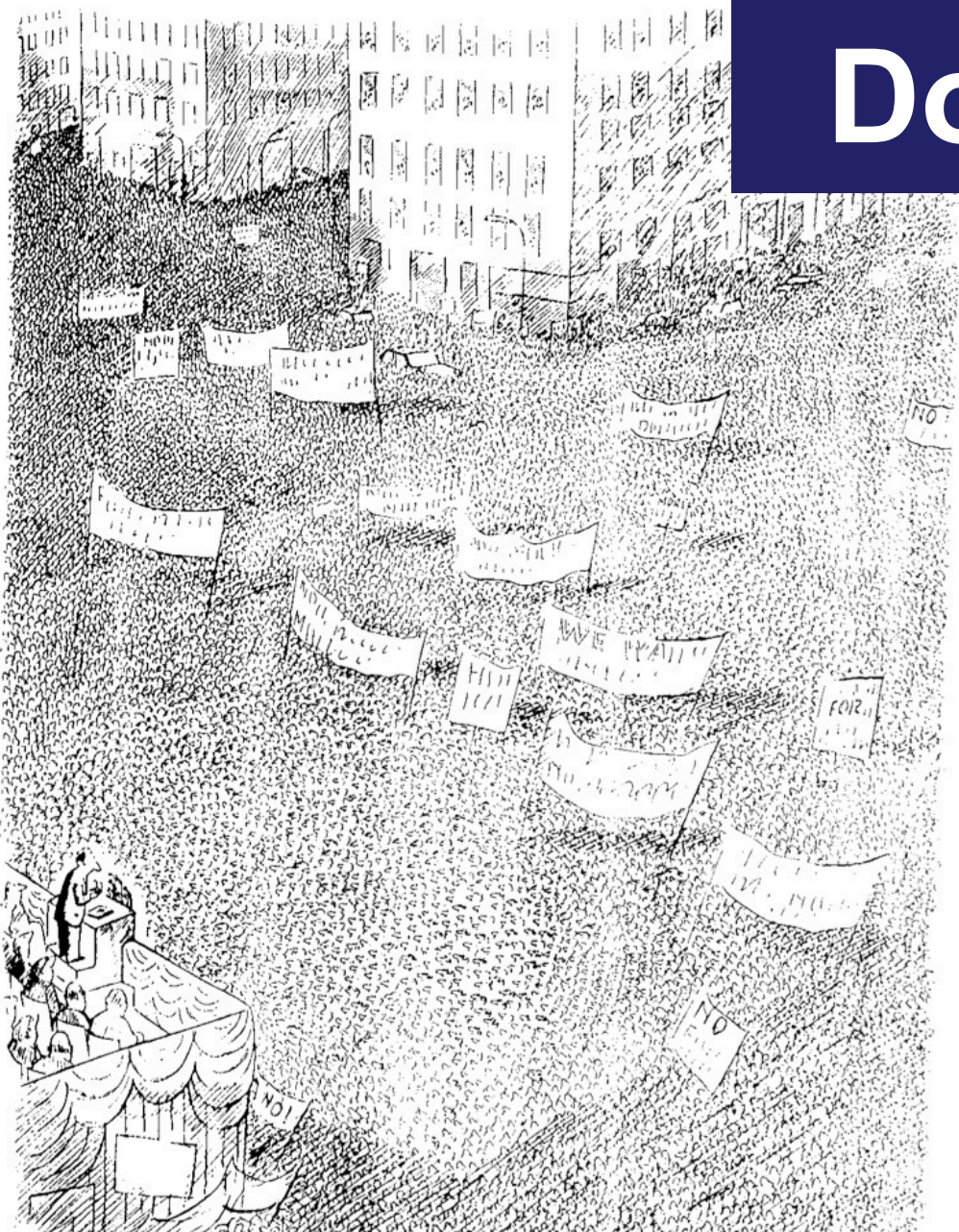
During the introduction the congregation usually decides the kind of speaker addressing them that morning.

- Haddon Robinson, *Biblical Preaching*, 167

Don't Apologize!

What examples of sermons that began with apologies can you give?

- "I got a late start on this sermon, so it's not going to be very good..."
- "Sorry but I can't speak English..."
- "The dog ate my first sermon manuscript, so I've had to do it over..."



"I was up till all hours fiddling with this speech, so I sure hope you'll like it."

GRIP PAT

STAIN

Introductions

**G
R
I
P

P
A
T**

**S
T
A
I
N**

Conclusions

*Acronyms can help recall
what to include*



GRIP PAT

Introductions

Get Attention on the Subject



CLUES TO AUDIENCE INVOLVEMENT



Emotional Involvement



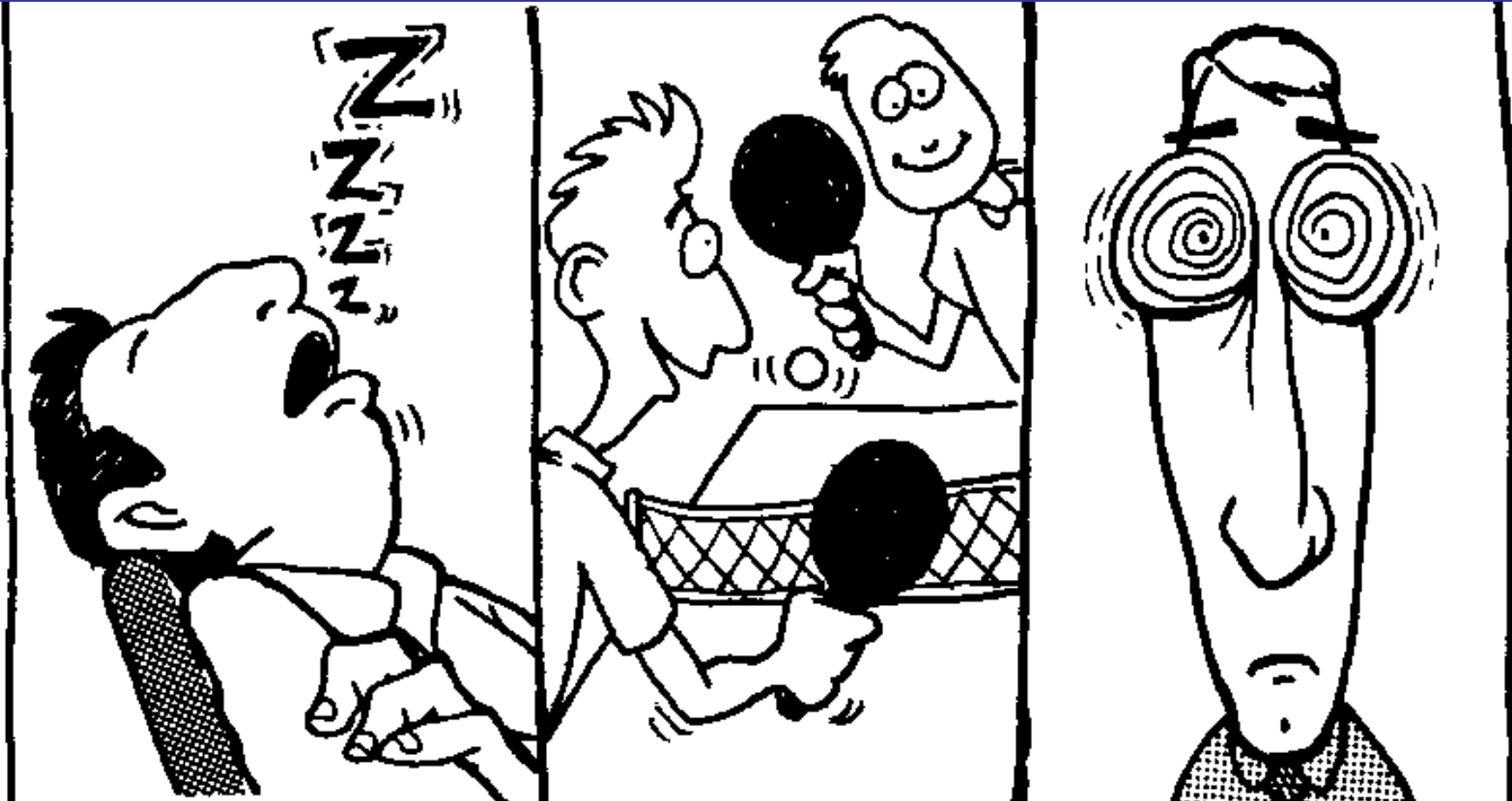
Note Taking



Attentive Expression

Ken Davis, Secrets to Dynamic Communication

CLUES TO AUDIENCE NEGLECT

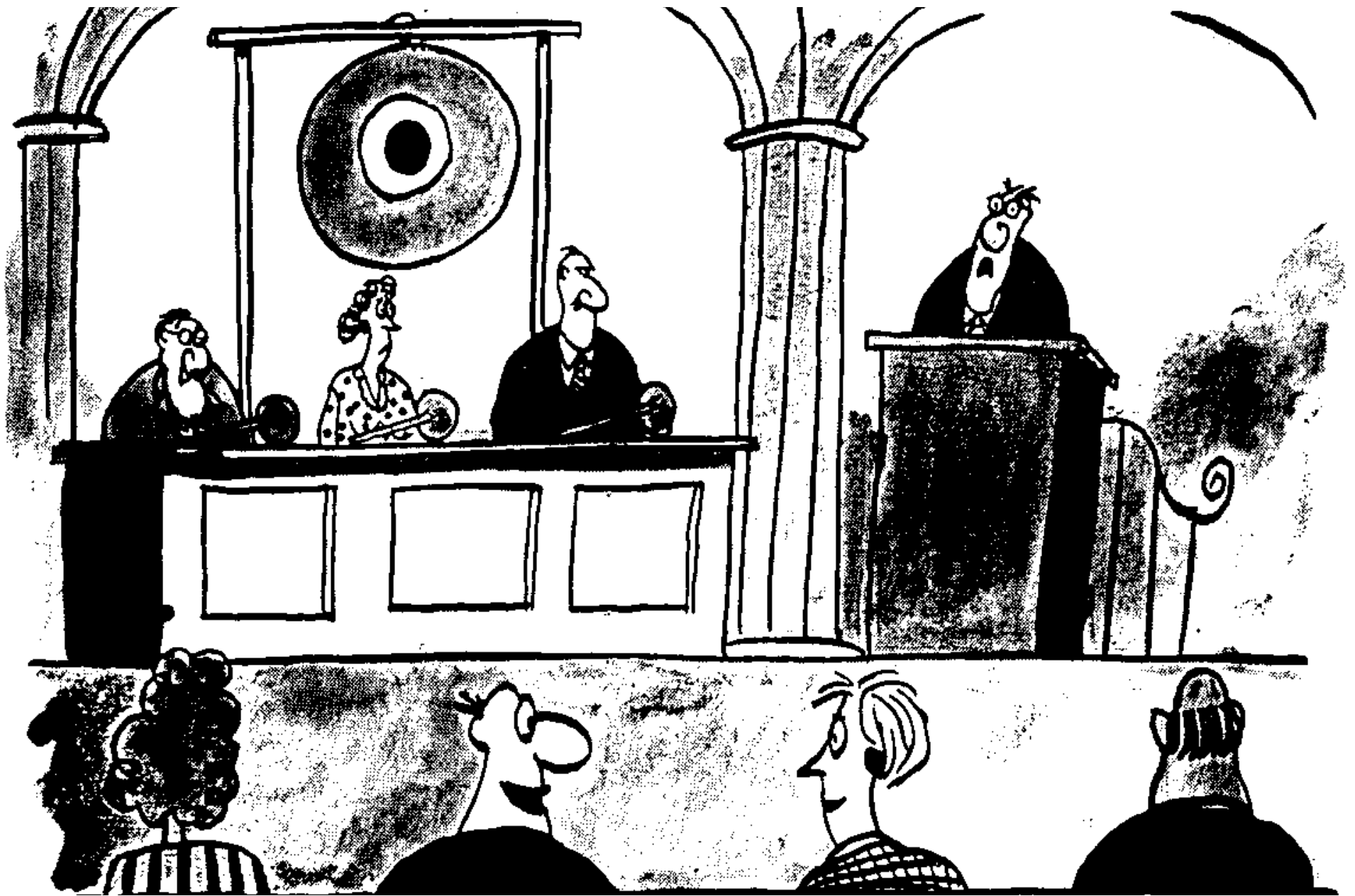


Audible Snoring

Table Games

Blank Faces

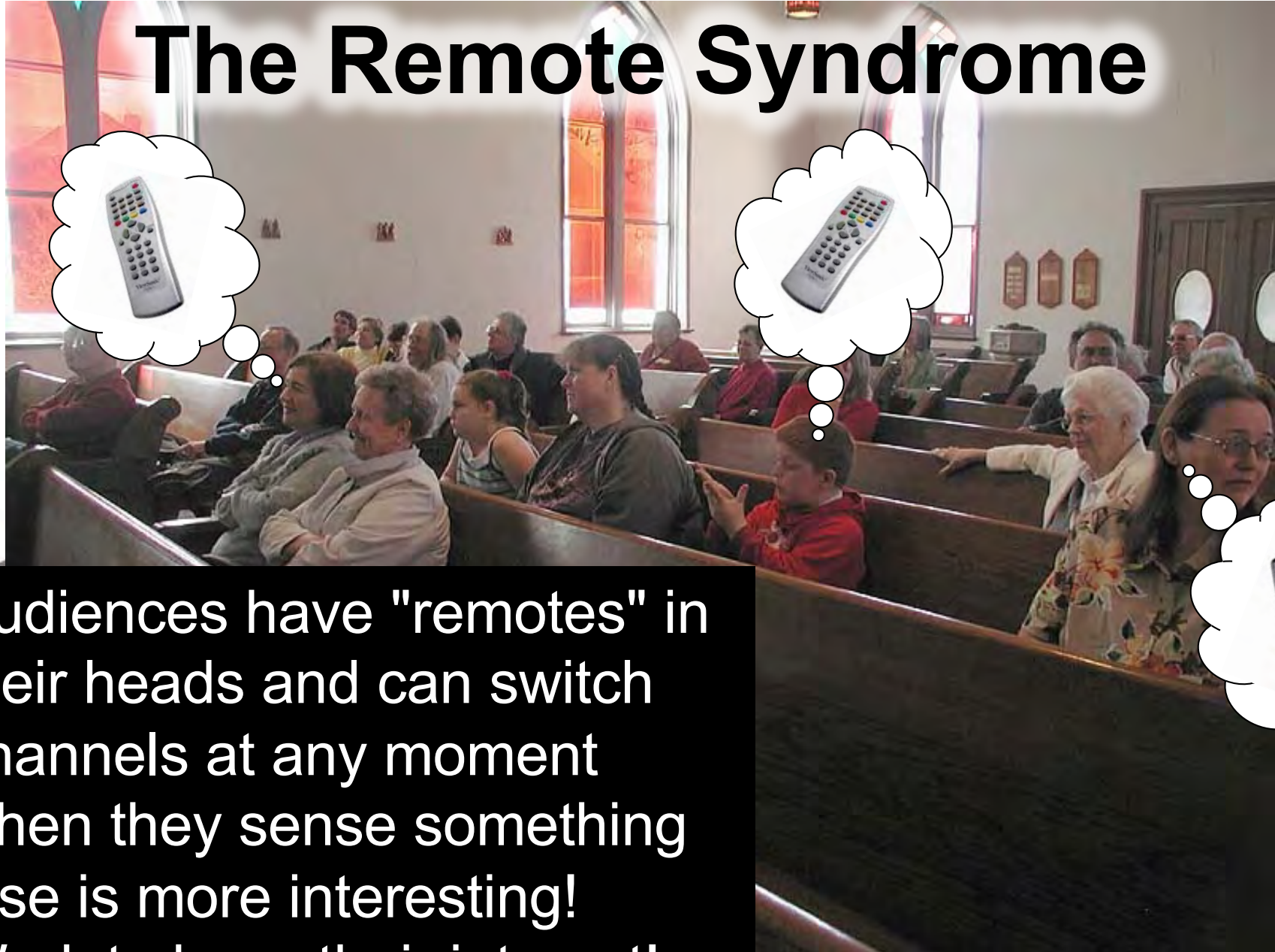
Ken Davis, Secrets to Dynamic Communication



"They say it's a tough church to preach at."

Get their attention early or else!

The Remote Syndrome

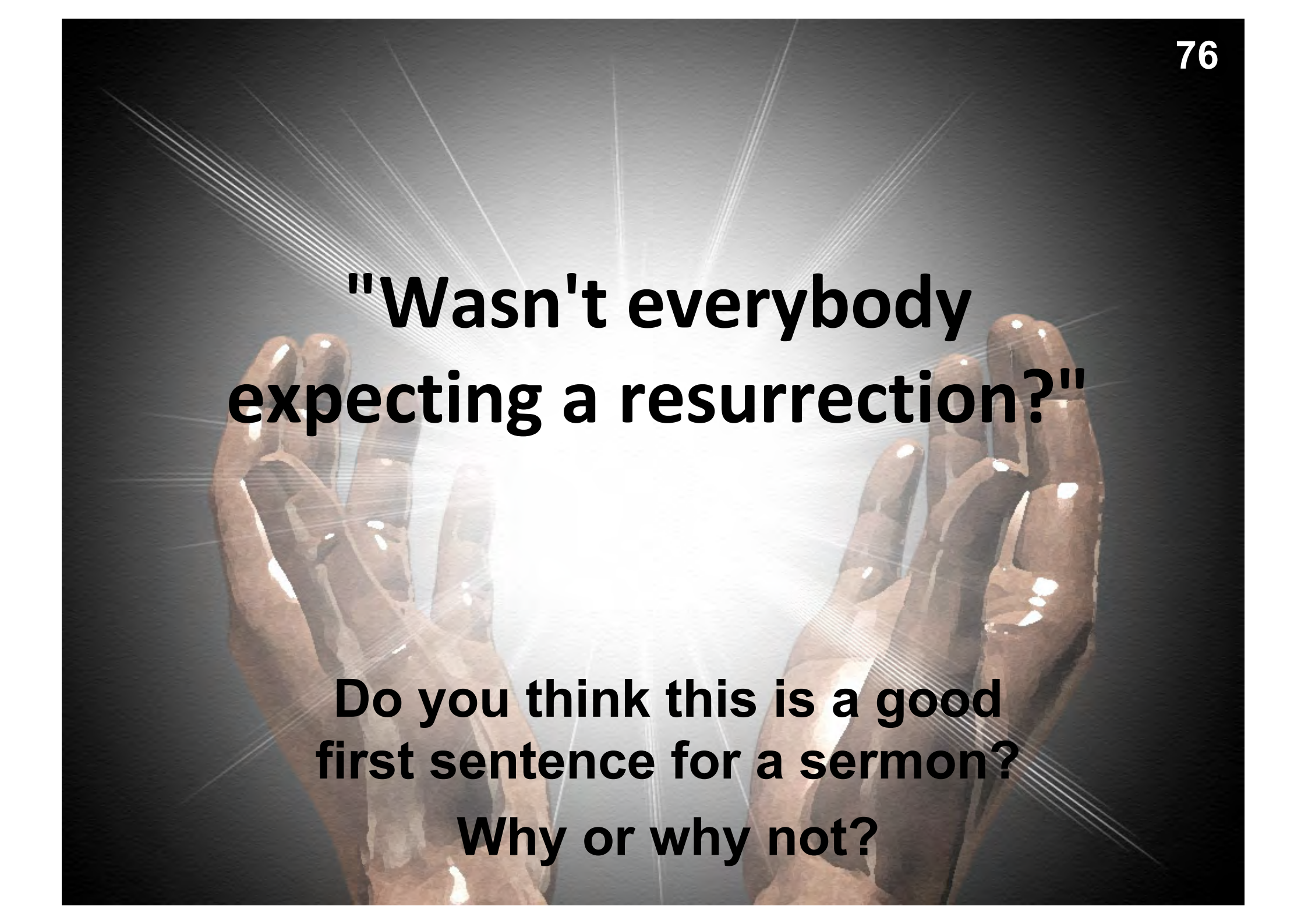


- Audiences have "remotes" in their heads and can switch channels at any moment when they sense something else is more interesting! Work to keep their interest!

What do you think of these openers?

76





**"Wasn't everybody
expecting a resurrection?"**

**Do you think this is a good
first sentence for a sermon?**

Why or why not?

"If you wanted to destroy a society without the use of weapons, how would you do it?"



Is this one a good opener? Why or why not?

**"At first, this proposition
may seem contradictory."**

CHRISTIAN CHURCH

**(Referring to the sermon title,
"What the World Needs is Fewer Churches
and More Bodies of Christ.")**

Good beginning or not?



How can you get
attention?

See Sunukjian's
list on page 76a


Introductions

GRIP PAT

Get Attention on the Subject

Raise Need or Arouse Curiosity

Help them admit that they wear masks



*How can you raise need?
Ask "you" questions!*

Thirty Minutes to Raise the Dead

HOW YOU CAN
PREACH YOUR BEST
SERMON YET—
THIS SUNDAY

Bill Bennett

**You have
very little
time to
raise need**

GRIP PAT

Introductions

Get Attention on the Subject

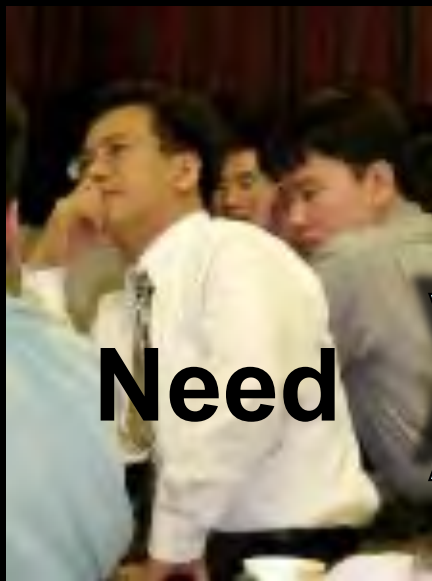
Raise Need

Introduce the Subject, MI, or MPI

Provide Background

Share only relevant background

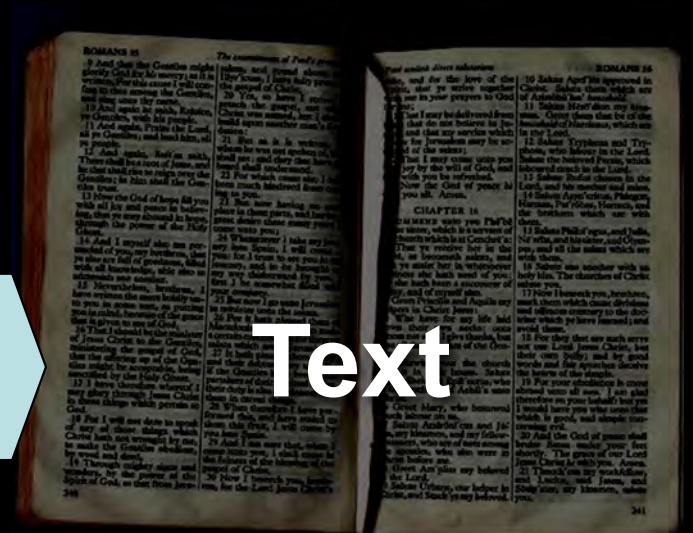
Give background before text



Need



Background



Text

Contact Points

Secular
Personal
Structural
Biblical

GRIP PAT

Introductions

Get Attention on the Subject

Raise Need

Introduce the Subject, MI, C

Provide Background

Contact points from Hostetler, *Introducing the Sermon*

GRIP PAT

Introductions

Get Attention on the Subject

Raise Need

Introduce the Subject, MI, or MPI

Provide Background

Preview Outline

Previewing Your Message

What it does

- Reviews your subject
- Gives the *number* of MPs (but not the whole points themselves)

Examples

Today's passage will show us...

- **2 ways** to reverence God (pp. 51, 82)
- **3 reasons** we should get dirty for others (p. 148)
- **3 principles** on finding a mate (p. 157e)
- **what God** thinks of missions and **what we** should do in response (p. 156)

GRIP PAT

Introductions

Get Attention on the Subject

Raise Need

Introduce the Subject, MI, or MPI

Provide Background

Preview Outline

Announce Text (2-3 times)

Transition to MPI

Types of Transitions

68

Subject: How can we know how to speak to non-Christians (Col. 4:6c)?

Preview: We will see **two ways** to speak to non-Christians.

Incomplete Sentence

(The first way to speak to non-Christians is to...)

I. Speak gracious words (6a)

(The second way to speak to non-Christians is to...)

II. Speak wise words (6b)

The Conclusion



Why are good conclusions so vital?





Conclusions are *Remembered*

What people remember most are the speaker's **first** words and **last** words.

If you are going to make a mistake,
let it occur in the middle!

GRIP PAT

STAIN

Introductions

**G
R
I
P

P
A
T**

**S
T
A
I
N**

Conclusions



Conclusion Elements

STAIN

State your MI (or restate it)
Tell the Main Points

Conclusions



An Old Adage on Clarity

Tell them
what you
are **going**
to tell them

Tell
Them

Then
tell them
what you
told them

Conclusion Elements

STAIN

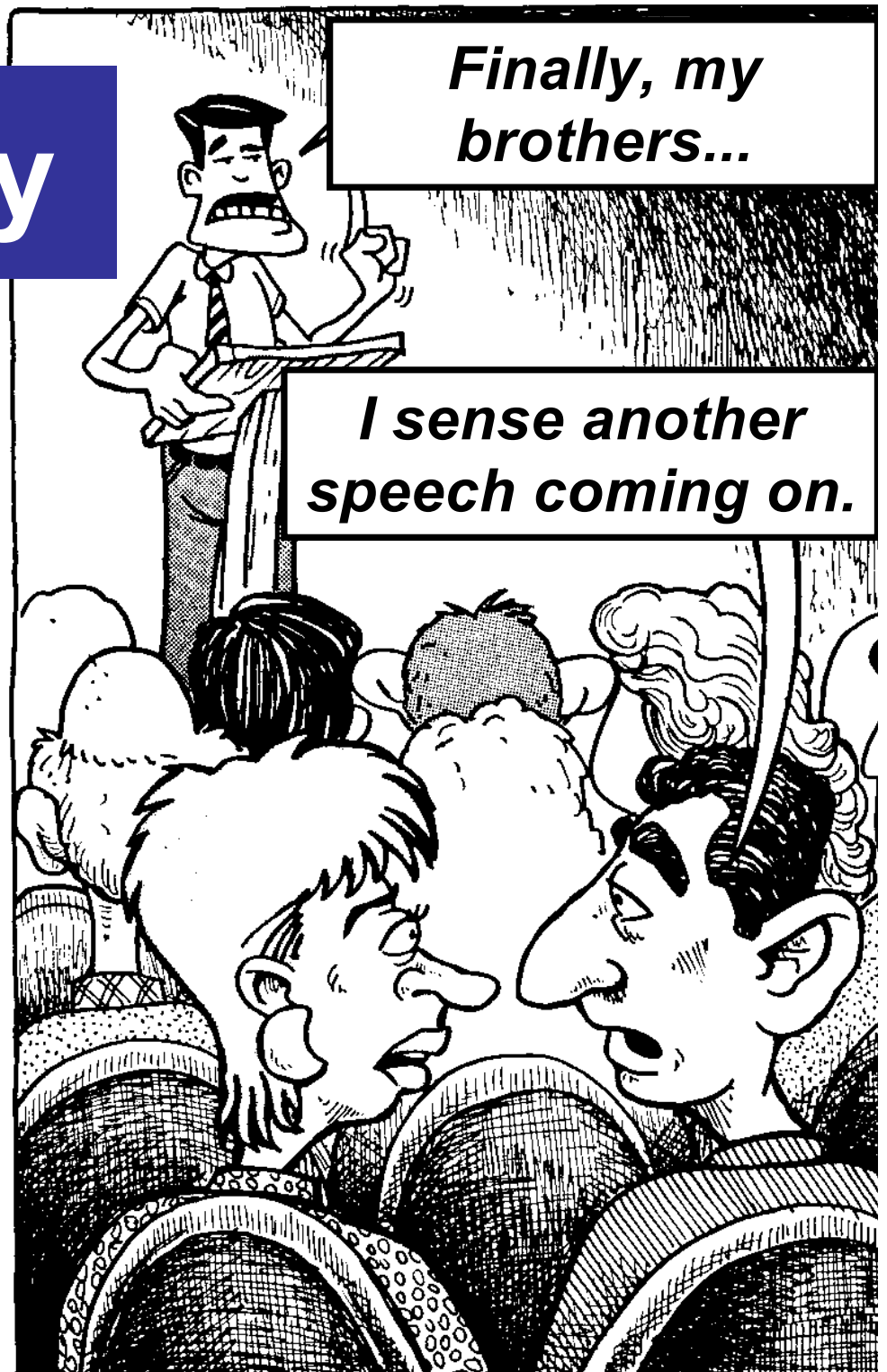
- S** *State your MI (or restate it)*
- T** *Tell the Main Points*
- A** *Apply or exhort obedience*
- I** *Include variety*

Conclusions



Include Variety

*Don't always end
with a poem or
prayer*

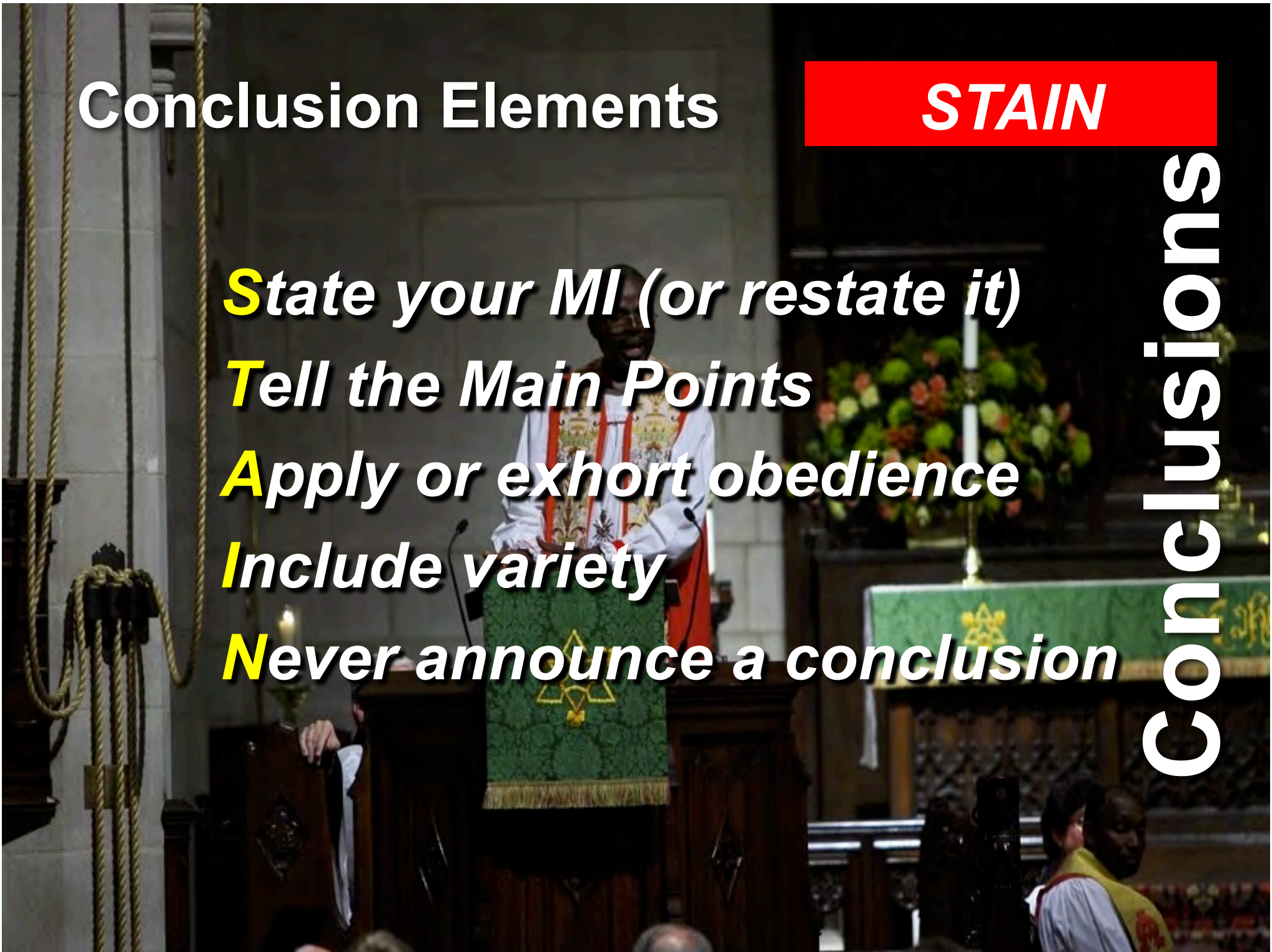


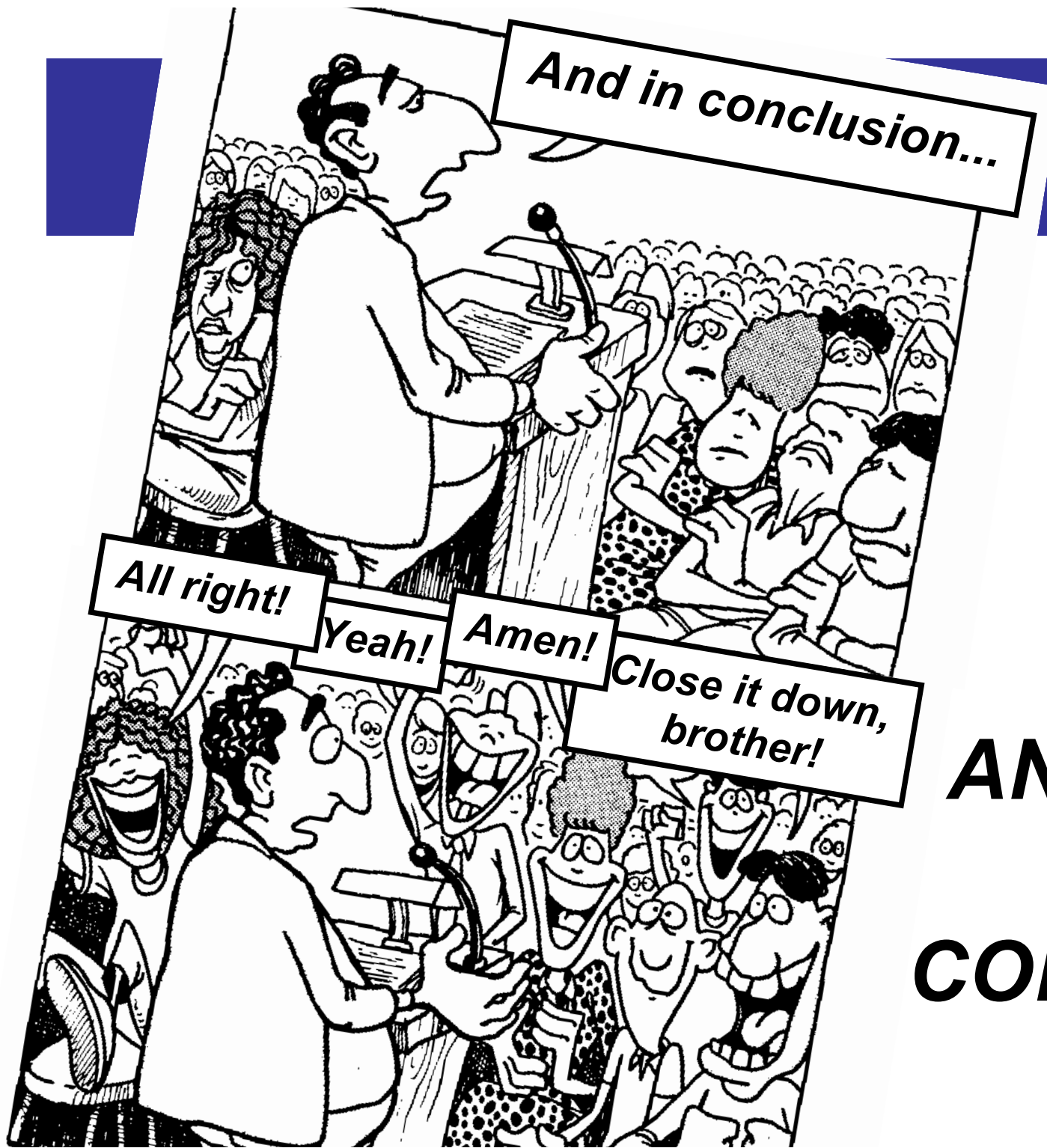
Conclusion Elements

STAIN

- State your MI (or restate it)***
- Tell the Main Points***
- Apply or exhort obedience***
- Include variety***
- Never announce a conclusion***

Conclusions





And in conclusion...

All right!

Yeah!

Amen!

Close it down,
brother!

**DON'T
ANNOUNCE
YOUR
CONCLUSION**

GRIP PAT

Introductions

Get Attention on the Subject

Raise Need

Introduce the Subject, MI, or MPI

Provide Background

Preview Outline

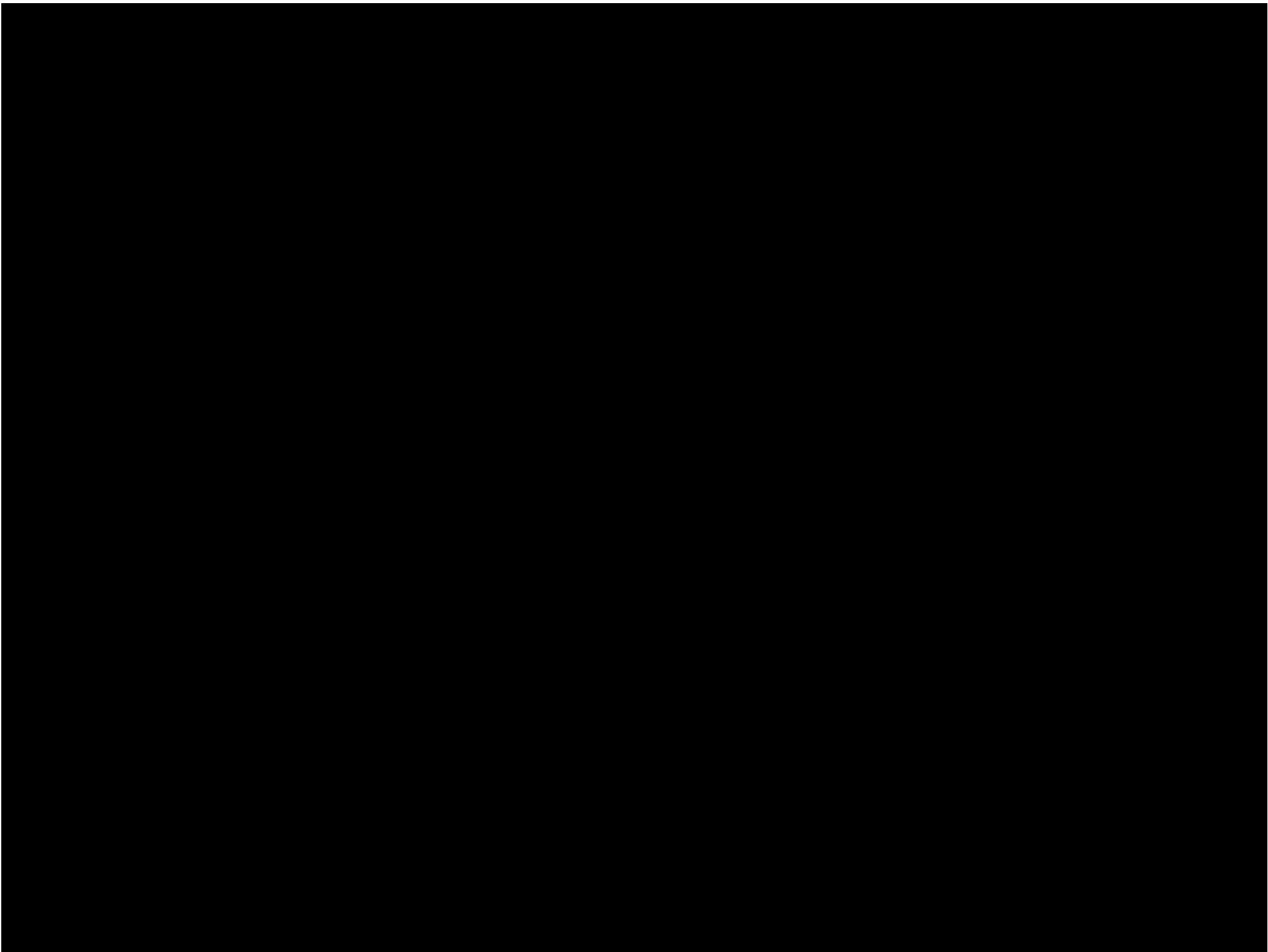
Announce Text (2-3 times)

Transition to MPI

STAIN

- State your MI (or restate it)***
- Tell the Main Points***
- Apply or exhort obedience***
- Include Variety***
- Never announce a conclusion***

Conclusions



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