

A magnifying glass with a wooden handle is positioned over an old, yellowed map. The lens of the magnifying glass is focused on a specific area of the map, which appears to be a globe or a large landmass. The background is a warm, golden-brown color, suggesting the texture of aged paper or parchment.

The Ministry Map

**Developing a Plan
for the Future**

Taught by Dr. Gordon Penfold for Doctor of Ministry Students

Uploaded by Dr. Rick Griffith • Singapore Bible College

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Developing Biblically Based Vision And Ministry Map



Ministry Mapping

Two Step Process

- Establish SMART Goals
- List the Action Steps required to achieve each goal

The Process

- Teach the planning process
 - SMART Goals
 - Specific
 - Measureable
 - Aligned
 - Results-oriented
 - Time-constrained

Goal Setting

- Establish church-wide SMART Goals in each Key Measurement Area
 - Conversions

Goal Setting

- Establish church-wide SMART Goals in each Key Measurement Area
 - Conversions
 - Attendance
 - Assimilation
 - Lay Involvement
 - Small Group Involvement
 - Leader Development
 - Tithers

Goal Setting

- Typically at least one SMART Goal for each Measurement Area
- Every staff person (paid, unpaid, full or part-time) and ministry will establish SMART Goals that contribute to the church-wide goals
- Lead them in establishing one SMART Goal
 - Typically conversions
- Review, critique and refine their work on the remaining goals

Create Action Plan

- Action Plan consists of the Action Steps required to achieve their SMART Goal
 - If the Action Plan is too detailed it will be counter-productive
 - But must be detailed enough to cover all the main activities required

Create Action Plan

- The creation of a System is often a basic Action Step in an initial Action Plan
 - Focus them on no more than three systems in one Ministry Year
 - Foundational Cluster of Systems to Address
 - Evangelism
 - Assimilation
 - Lay Involvement

Create Action Plan

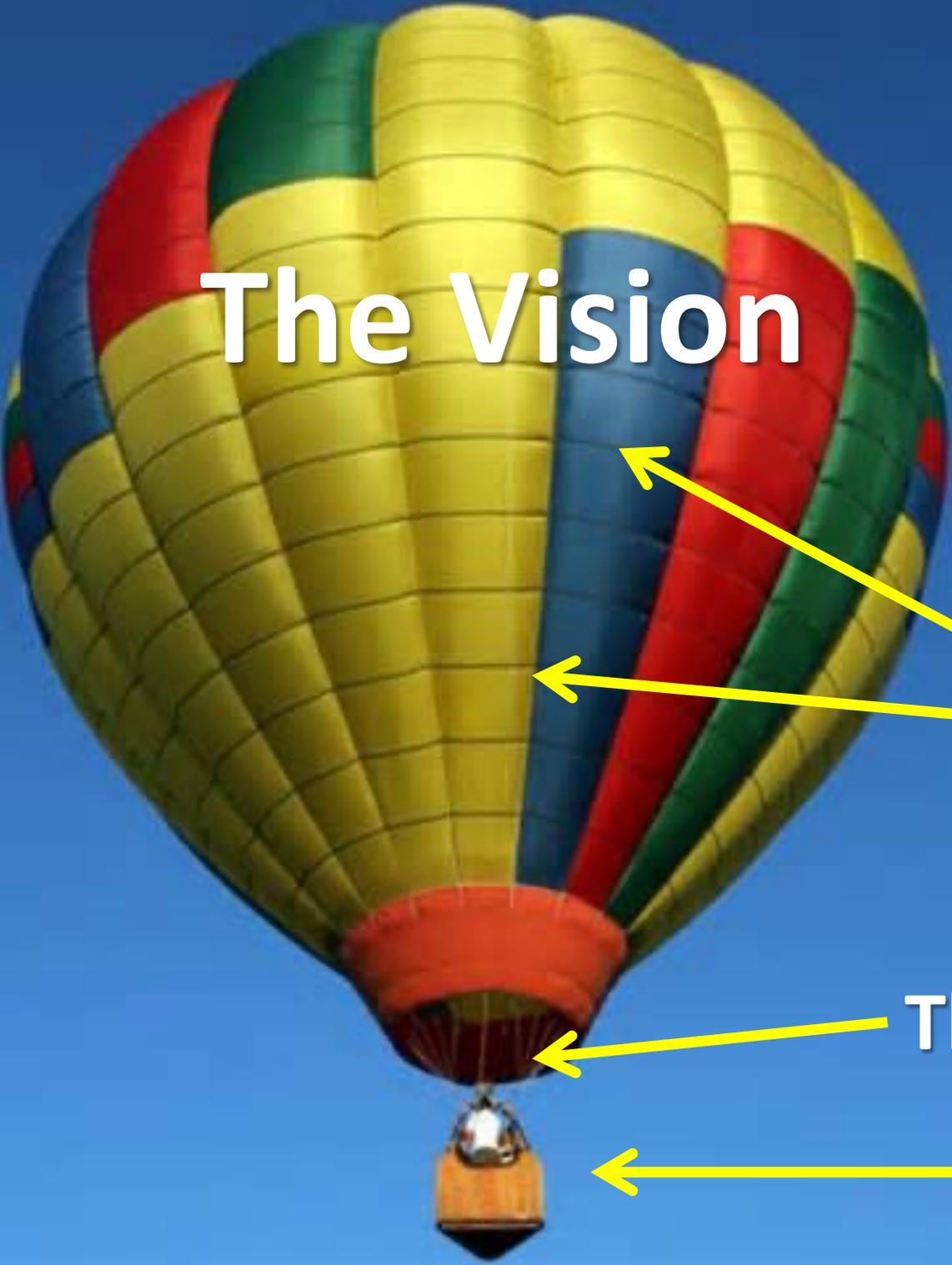
- Action Steps are often expressed in a SMART Goal format
 - Sometimes "soft" on the Results-oriented requirement since the results are included in the Goal itself

Breakout Session

Establish a Goal

Create your Action Steps to achieve
the Goal

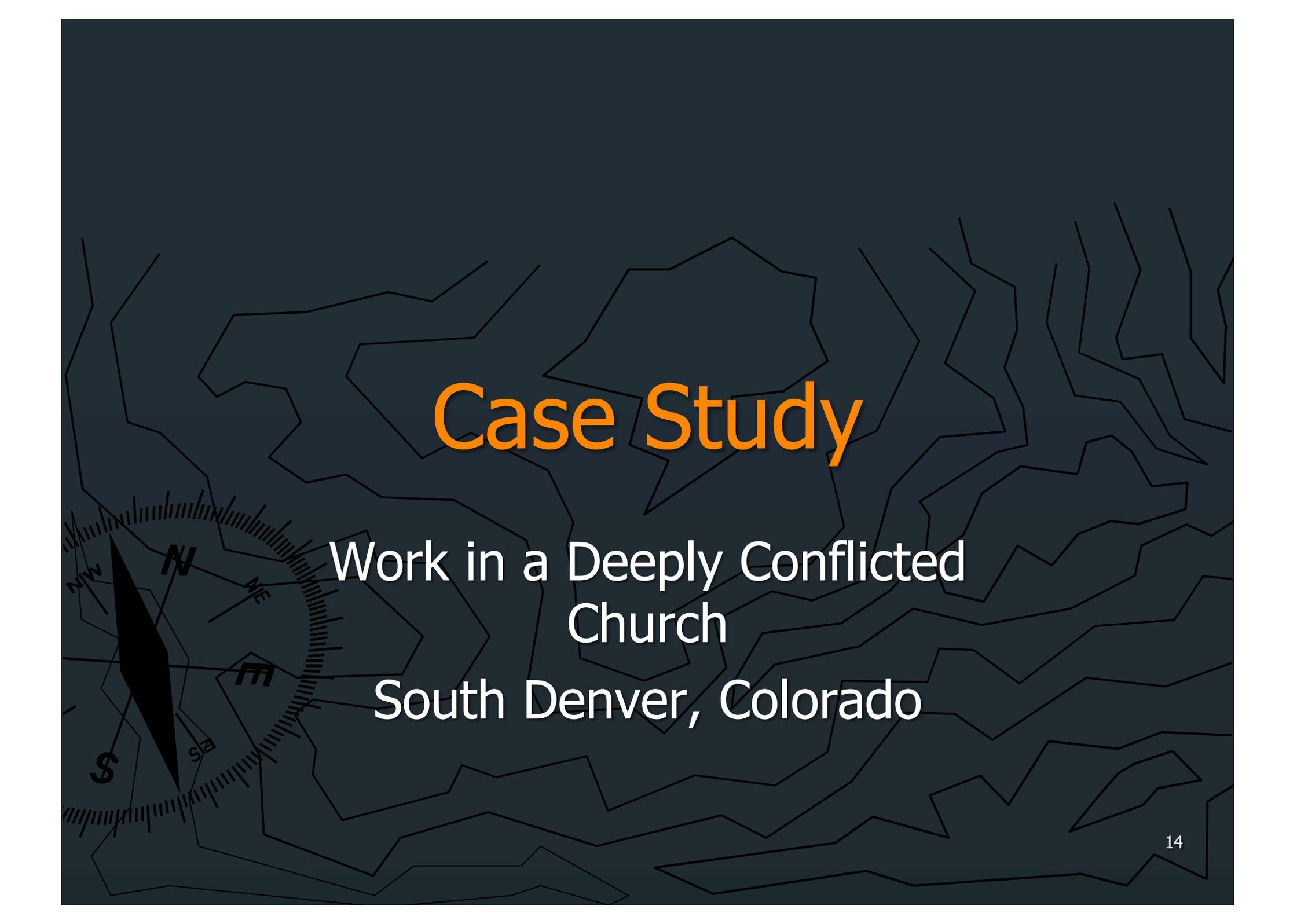
The Vision



**The Ministry
Map**

The Core Beliefs

The Mission

The background of the slide is a dark blue-grey topographic map with white contour lines. In the lower-left corner, there is a white compass rose with a black shadow and directional labels: NW, N, NE, E, SE, and S.

Case Study

Work in a Deeply Conflicted
Church

South Denver, Colorado

We want to glorify God by providing a safe
place where . . .

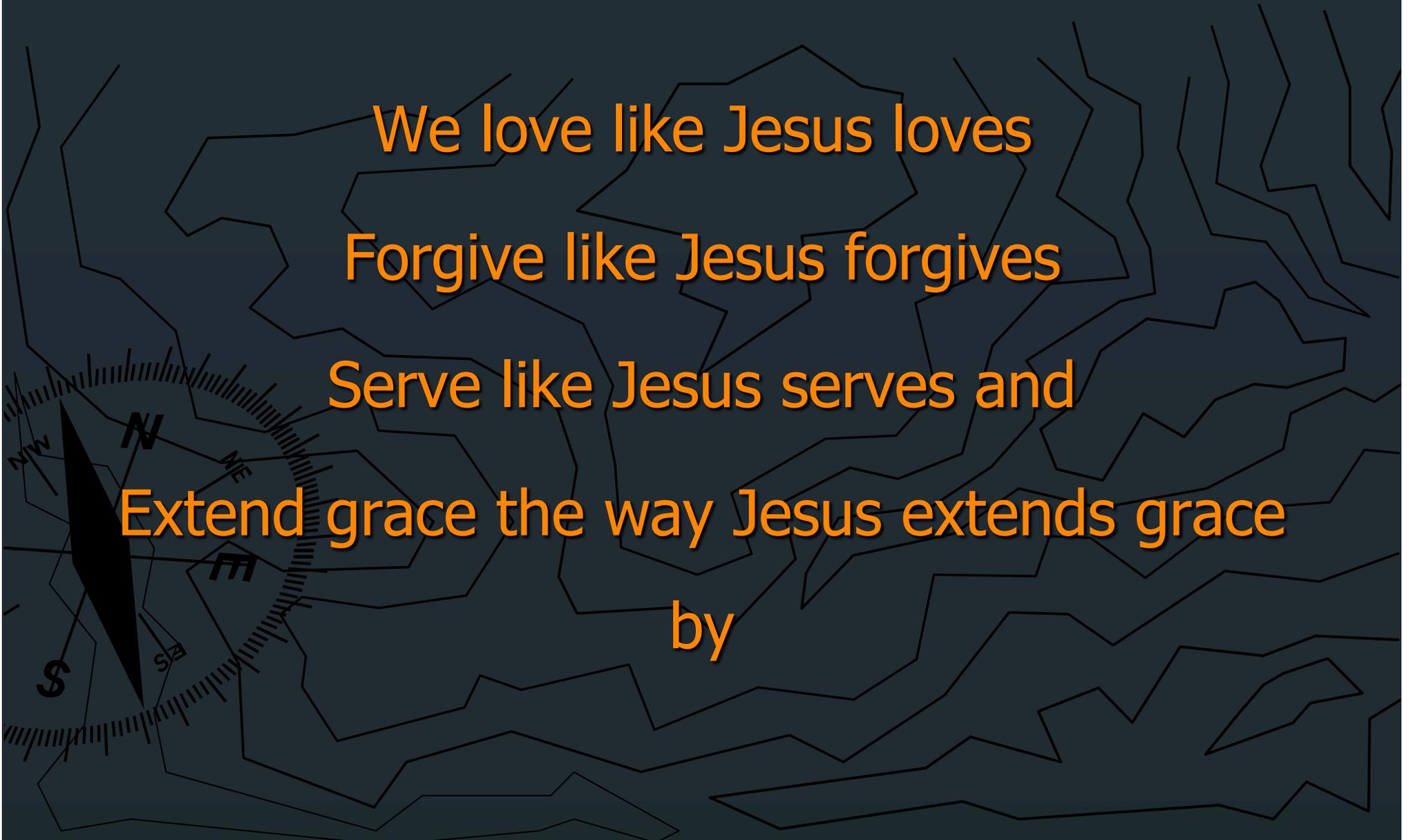
We love like Jesus loves

Forgive like Jesus forgives

Serve like Jesus serves and

Extend grace the way Jesus extends grace

by



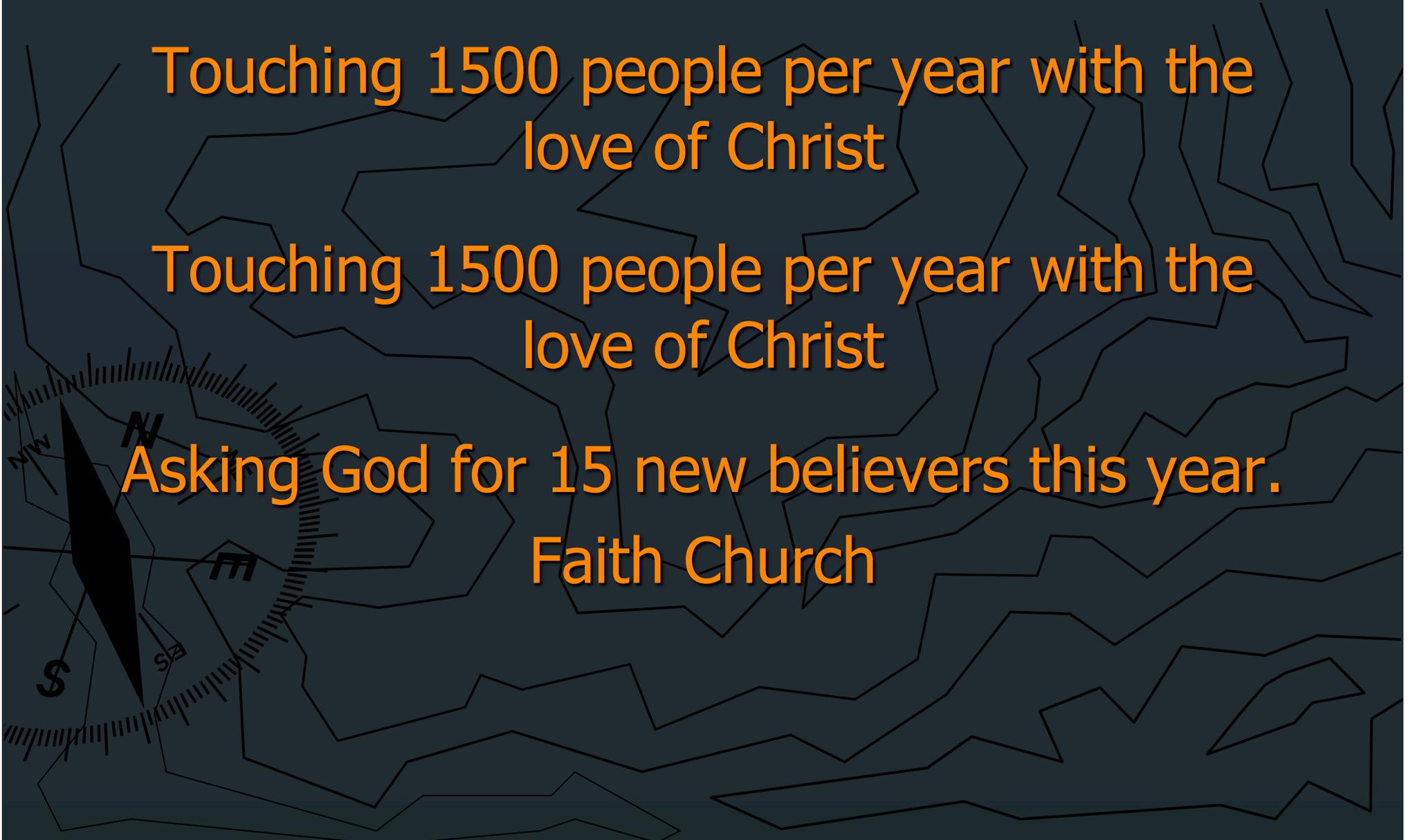
Touching 1500 people per year with the
love of Christ

Touching 1500 people per year with the
love of Christ

Touching 1500 people per year with the
love of Christ

Asking God for 15 new believers this year.

Faith Church



THE PROMISE

I WILL BUILD MY CHURCH, AND THE
GATES OF HADES SHALL NOT PREVAIL
AGAINST IT.

MATTHEW 16:18

THE CHURCH HAS BEEN HIJACKED . . .

LET'S ROLL!

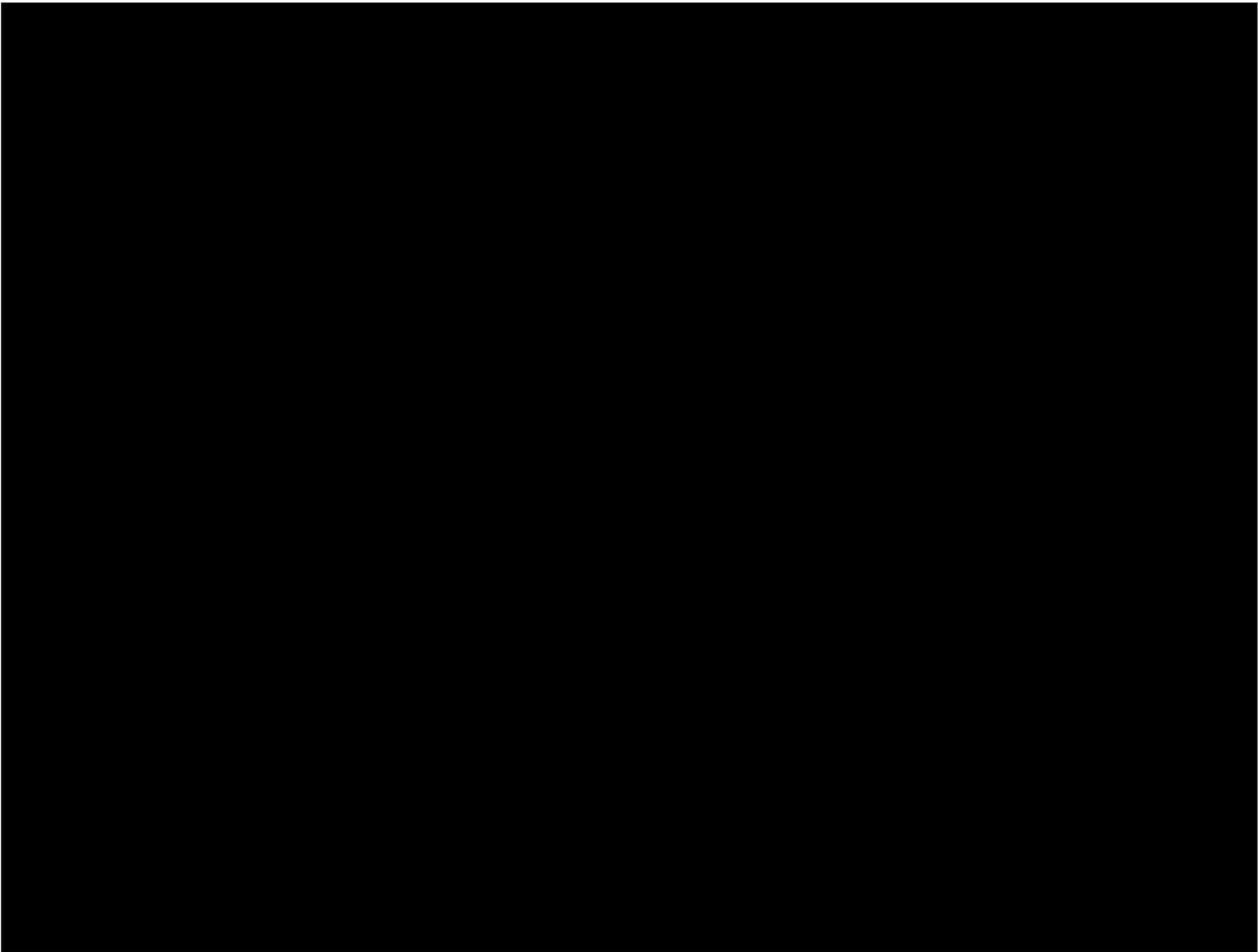
THEN . . .

Storm the Gates



Pastor, It's Your Move





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